

# Contrader promotes cybersecurity at the third Open Innovation meeting

Contrader presents the Digital4Security Project at the Confindustria Benevento and Unisannio-organized event focusing on digital transformation and cybersecurity.

On December 13th, Unisannio University hosted the third meeting of "Dalla Ricerca al Business: Incontri Itineranti di Open Innovation" at the Engineering Faculty Council Hall. These meetings, born from the strategic collaboration between Confindustria Benevento and Unisannio, provide a platform for researchers, entrepreneurs, and industry professionals to share their expertise and insights on various topics such as digital transformation and cybersecurity. The goal is to foster collaboration and bridge the gap between academia and the business sector, ultimately driving economic growth and technological advancements in the region.

## Academy and Businesses: Challenges and Opportunities at the Third Open Innovation Meeting

The third Open Innovation meeting focused on the challenges and opportunities regarding digital transformation and cybersecurity in the business landscape. The meeting opened with institutional greetings from the Rector of the University of Sannio, Gerardo Canfora, and the Director of the Engineering Department, Nicola Fontana. Davide De Pasquale, president of Confindustria Benevento's Manufacturing, Plant, and Mechatronics section, then kicked off the debate by introducing its main theme.



Photo 1: From left—Davide De Pasquale, President of the Manufacturing, Plant Engineering, and Mechatronics section of Confindustria Benevento, and Gerardo Canfora, Rector of the University of Sannio.

All speakers emphasized the importance of collaboration between academia and businesses in addressing the challenges and seizing the opportunities presented by digital transformation and cybersecurity. They highlighted the need for joint research projects, exchange of knowledge, and training programs to foster innovation and enhance cyber-resilience in the business sector.



Photo 2: From left—Davide De Pasquale, Nicola Fontana, Director of the Engineering Department at the University of Sannio, and Anna Pezza, Director of Confindustria Benevento.

After the preliminary speeches, the floor was handed over to corporate representatives and research groups. The participants presented their innovative projects in the field of cybersecurity, sparking an engaging and stimulating debate, expertly chaired by Anna Pezza, Director of Confindustria Benevento.

## The Digital4Security Project and Contrader's Commitment to Cybersecurity

Lodovico Di Ciocco, Funding and Business Line Specialist of Contrader Group, presented the **Digital4Security** project, a master's program dedicated to cybersecurity management and data sovereignty. **Funded by the EU with a significant budget of €20 million**, this project aims to bridge the knowledge gap between companies and the practical application of cybersecurity. The **Digital4Security** project offers a comprehensive curriculum. It covers various aspects of cybersecurity, such as risk assessment, incident response, and regulatory compliance. It also provides hands-on training to ensure that students gain practical experience in the field. Contrader, along with 35 other partners, including specialized

companies and prestigious Italian and European universities, plays a pivotal role in this important pan-European initiative.



Photo 3: From left—Davide De Pasquale, Lodovico Di Ciocco, Funding and Business Line Specialist of Contrader Group, and Anna Pezza.

Dr. Di Ciocco emphasized the significance of training and prevention in the field of cybersecurity by stating: *"It is essential for organizations to continuously adapt and improve their security measures. This strategy is crucial to effectively protecting sensitive information and strengthening our collective defense against cyber attacks."*

Furthermore, highlighting the importance of innovation and collaboration to effectively tackle the challenges posed by the rapidly evolving digital landscape, he further stated: *"We are proud to actively contribute to initiatives like this, which favor the exchange of knowledge and progress in the field of corporate security. By fostering innovation and encouraging collaboration among industry players, we can anticipate cyber threats to ensure a secure digital future for European companies."*

## New Perspectives for a Safer and Digitally Advanced Future

The third Open Innovation meeting provided important opportunities for networking, sharing, and learning, paving the way for fruitful collaborations with local SMEs. It also showcased Contrader's dedication to promoting cybersecurity awareness and preparedness for a safer and digitally advanced future for local businesses.

### Hosts and Attendees



UNIVERSITÀ  
DEGLI STUDI  
DEL  
SANNIO



contrader

MUGA  
YOUR DIGITAL AGENCY

miwa  
energia



iDYNAMIC

DIGIWEB  
TECH

startUp  
europa

